

irresistible

MUST-HAVES

Need

GOTTA-HAVE-IT GOODIES

this year's hottest new product!

You saw it. You want it.

a little reality must fall.

BLING?

11

Introducing—
“Palo”

\$15.95

combining fashion elegance with comfort

The women in these ads are *so* sophisticated and demure. In 1951, it's like there were three modes for women: beyond wholesome, utterly sophisticated, and – as my grandmother would say – shameless hussy.

I'd *definitely* wear those shoes. (I think I saw a similar design at the BCBG outlet.)