I'm going to try some collages. If they don't work out – and they might not, since the light is awful – I'm calling it a day. (Note to self: Get an Ott light.)

9:30 p.m. update: One and a half collages later... I'm tired. The light is too dim. I'm not fresh enough to create anything except minimalist, stark collages, and that's not what I want for this zine.

So, assuming I'm asleep by 10, I can be up at 6 and working on this zine again.

Wednesday

6:30 a.m. update: After a semi-sleepless night, I've been at the keyboard for half an hour, catching up on necessary, business-related emails. I'm hoping to ignore email for the rest of the morning, and complete this zine.

I've also decided to include this diary (well, *most* of it) in the actual zine. For some reason, that makes sense to me.

I'm looking at the stack of 1951 ads I'd cut out *before* starting this zine – ads I decided *not* to use, in favor of others I selected after beginning it – and that seems right as well.

The air is still cool. The light is good. Back to work!

9:00 a.m. update: Several more collages completed, and now I'm rechecking my emails (bad habit... *bad!*) and pasting everything up, to see what remains empty. I know I've nearly completed this.

Biggest shock while making these collages: The number of "buy this" messages throughout magazines. Almost all the overt and covert messages — especially all the "look like a celebrity" ones — came from just *one* issue of *one*magazine. That's disturbing. I mean,

However, what if I put it this way: Is there any way you could imagine your home without a TV? Probably not, even if it cost \$5000.

That's what I'm looking at, and it's a bit of a reality jolt. Our current television cost \$11.45 at a yard sale, shortly before HD TV became *the* television to own. It works fine, as do most of the TVs in the same price range at thrift shops like Goodwill.

But then, I started thinking about how odd it would be not to have a TV. Instantly, you might think, "Well, there *are* the Amish..," but that's not mainstream America.

I remember when my kids were little, in the late 1980s. We put our TV in the storage room and didn't watch it. (I did check weather updates when a hurricane was on its way.)

However, after the initial withdrawal, it was a very good year. Everyone

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